



# Los Angeles

## INTRO TO THE ENTERTAINMENT INDUSTRY AND BRAND MARKETING WORKSHOP

### Students Will Learn:

- Basic Jargon & Functions of industry Job Titles
- How to devise a marketing plan, branding & Profit conversion
- Event Planning

**MONDAY 4:00 PM - 6:30 PM**

**1600 E. 4TH STREET LOS ANGELES, CA 90033**



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